



FIREFIGHTERS BURN INSTITUTE

3101 Stockton Blvd., Sacramento, CA 95820 | (916) 739-8525 | www.ffburn.org

Dear Potential Sponsor,

I invite you to take a moment to review the attached sponsorship opportunity outline for our upcoming **"2nd Alarm Chili Cook-Off"** charity fundraiser held **Friday, November 6, 2015** at the California Automobile Museum. Your involvement will make a difference in helping fund burn recovery programs such as *Firefighters Kids Camp*, where 7-17 year olds can interact with other young burn survivors that have common experiences so they don't feel alone, and *Little Heroes Preschool Burn Camp*, where children 3-6 years of age and their families receive help to cope with the physical and emotional challenges associated with burn recovery. I hope you will join us in continuing our mission by supporting this worthy cause.

Please feel free to contact my office at (916) 739-8525 for any questions or further information. Thank you, I look forward to hearing from you.

Sincerely,

Jim Doucette
Executive Director, Firefighters Burn Institute
Retired Captain, Sacramento Fire Department



Firefighters Burn Institute is a charitable, non-profit, 501(c)3 organization
founded by Sacramento Area Fire Fighters, Local 522 • Tax ID# 23-7364927



FIREFIGHTERS BURN INSTITUTE

2ND ALARM CHILI COOK-OFF

Friday, November 6, 2015 | 6:30pm-10:30pm

The Firefighters Burn Institute is hosting our "2nd Alarm Chili Cook-Off" charity fundraiser on Friday, November 6th, 2015. This charity event will allow guests to taste and vote for their favorite chili recipe, while enjoying beer tasting, a silent auction, raffle and live music with dancing.

WHY SPONSOR?

- Enhance your company's awareness while heightening visibility.
- Position your company as community responsive with your involvement.
- Make a positive impact by associating your company with firefighting heroes and a charity that provides programs and services to burn survivors.

– SPONSORSHIP LEVELS –

INFINITY CHILI SPONSOR - \$3,000

- Company logo will be prominently displayed on all promotional materials and at the event
- On stage sponsorship recognition at the event
- Company logo and website link on the Firefighters Burn Institute website
- Opportunity to display company banner and promotional materials at the event
- Will receive 10 tickets to the event including a reserved table.

HABANERO SPONSOR - \$1,500

- Company logo will be displayed on all promotional materials and at the event
- Company logo and website link on the Firefighters Burn Institute website
- Will receive 6 tickets to the event

SERRANO SPONSOR - \$750

- Company logo will be displayed at the event
- Company logo and website link on the Firefighters Burn Institute website
- Will receive 4 tickets to the event

JALAPEÑO SPONSOR - \$500

- Company logo will be displayed at the event
- Will receive 2 tickets to the event



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2ND ALARM CHILI COOK-OFF

Friday, November 6, 2015 | 6:30pm-10:30pm

- SPONSOR ENROLLMENT FORM -

Thank you for sponsoring the 2nd Alarm Chili Cook-Off! Please fax/email/mail this completed form no later than **October 1, 2015** to:

Fax: 916-455-4376 • Email: rachel@ffburn.org • Mail: 3101 Stockton Blvd, Sacramento, CA 95820

Business Name _____
(Please list name EXACTLY how you would like it to appear in all recognition materials)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone (business/cell) _____ Fax _____

Email _____ Website _____

DEADLINES FOR RECOGNITION:

- Sponsor logo must be emailed to the Firefighters Burn Institute at rachel@ffburn.org no later than **October 1, 2015** to be included in promotional materials. Logo quality needs to be a high resolution file (EPS or AI formats preferred).

SPONSOR LEVEL:

Infinity Chili Sponsor Habanero Sponsor Serrano Sponsor Jalapeño Sponsor

If any of the following documentation is required for sponsorship please check the appropriate boxes:

IRS Determination Letter W-9 Form Federal Tax-ID Number

Please make sponsorship checks payable to Firefighters Burn Institute. Checks can be mailed to 3101 Stockton Blvd., Sacramento, CA 95820.

The Firefighters Burn Institute is a non-profit 501(c)3 organization founded by the Sacramento Area Firefighters, Local 522 in 1973 for the purpose of establishing a local burn treatment facility; providing recovery programs for burn survivors; promoting fire and burn prevention through public education; funding education for medical burn team professionals, firefighters, and burn survivors; and supporting burn treatment and rehabilitation research.

Questions? Please contact Rachel Crowell: 916-739-8525 or rachel@ffburn.org