



# Firefighters Burn Institute

## 2024 Event Sponsorship Packet

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Dear Potential Sponsor,

The Firefighters Burn Institute is incredibly excited to continue celebrating 50 years supporting the burn community! As an event sponsor for 2023, you are receiving a first look at sponsorship opportunities for the upcoming event season. We look forward to your continued support of the Firefighters Burn Institute.

We invite you to join us and take a moment to review the attached Event Sponsorship Opportunity outline. With your sponsorship we will also feature your business on media releases, our website, social media sites, as well as printed materials.

***How your sponsorship will make a difference:*** Your generous sponsorship will make a difference in providing life-changing opportunities to children, adults, and firefighters who have suffered the tragedy of a serious burn injury.

- Little Heroes Family Burn Camp (ages 1-6) and Firefighters Kids Camp (ages 6-17)
- Team BRIGHT (Burn Recovery In Groups Healing Together) – Community reintegration program for young burn survivors built on friendship, support, and goal-attainment. Organized in collaboration between the Firefighters Burn Institute and Shriners Children's – Northern CA
- Adult Burn Survivor Recovery Retreat, Young Adult Retreat, and burn survivor support groups
- Liaison Response Team – Firefighters supporting burn injured firefighters & their families
- Youth Firesetter Intervention Program
- Educational scholarships for burn survivors, firefighters & burn care professionals
- Burn treatment and rehabilitation research at our FFBI Regional Burn Center located in UCD Medical Center, Sacramento

**We hope you will join us in continuing our mission by committing to be an event sponsor for 2024!** Please contact Kristen Graham at 916-739-8525 or [kristen@ffburn.org](mailto:kristen@ffburn.org) with any questions, if you need further information or to sign up.

Sincerely,

A handwritten signature in black ink that reads 'Joe Pick'.

Joe Pick  
Executive Director, Firefighters Burn Institute  
Ret. Captain, Sacramento Metropolitan Fire District



Firefighters Burn Institute is a charitable, non-profit, 501(c)3 organization founded by Sacramento Fire Captain Cliff Haskell and Sacramento Area Fire Fighters, Local 522 • Tax ID# 23-7364927



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### Why Sponsor?

- Enhance your company's awareness while heightening visibility in our community
- Make a positive impact by associating your company with firefighting heroes and a charity that provides programs and services to firefighters and burn survivors of all ages.
- Assist in providing life-enriching programs to burn survivors and their families

### Sponsor Enrollment Form

**My company/organization would like to sponsor the following event(s) for the 2024 season:**

Please fill out and return to Kristen Graham at [kristen@ffburn.org](mailto:kristen@ffburn.org)

Sponsor Level information on the following pages.

#### 2024 EVENT

#### SPONSOR LEVEL

Cornhole Tournament – April 20 <sup>th</sup>	Tournament Sponsor	Gold Sponsor	Silver Sponsor		
Birdies for Burns Golf Tournament – May 13 <sup>th</sup>	Title	Food & Bev	Tee	Happy Hour	
Luau on the Links – June 29 <sup>th</sup>	Title	Platinum	Gold	Silver	Bronze
Heroes, Hops & Hot Rods – October 19 <sup>th</sup>	Title	Platinum	Gold	Silver	Bronze

Business Name: \_\_\_\_\_  
**(Please list name EXACTLY how you would like it to appear in all recognition materials)**

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone (business/cell): \_\_\_\_\_ Website: \_\_\_\_\_

If any of the following documentation is required for sponsorship, please circle below:

IRS Determination Letter

W-9 Form

Federal Tax-ID#



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### SPONSORSHIP LEVELS FOR:

#### **Luau on the Links | Heroes, Hops & Hot Rods**

##### **TITLE SPONSOR- \$10,000**

- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization branding featured on event sponsor board
- Sponsorship recognition and award presented during the event & opportunity to speak on behalf of your company
- Company/Organization branding and website link on the FFBI website
- Featured page in FFBI Newsletter
- Social media posts/mentions before & after the event including one (1) promotional video of your company/organization to be posted on FFBI social platforms
- Invitation for 20 people to attend the event

##### **PLATINUM SPONSOR- \$5,000**

- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization branding featured on event sponsor board
- On stage recognition during the event
- Company/Organization branding and website link on the FFBI website
- Social Media mentions before and after the event
- Invitation for 10 people to attend the event

##### **GOLD SPONSOR - \$3,000**

- Company/Organization branding and website link on the FFBI website
- Company/Organization branding featured on event sponsor board
- Social Media mentions before and after the event
- Invitation for 6 people to attend the event

##### **SILVER SPONSOR - \$2,000**

- Company/Organization branding and website link on the FFBI website
- Company/Organization branding featured on event sponsor board
- Social Media mentions before the event
- Invitation for 4 people to attend the event

##### **BRONZE SPONSOR - \$1,000**

- Company/Organization branding featured on event sponsor board
- Invitation for 2 people to attend the event

**Questions?** Please contact Kristen Graham at 916-739-8525 or [kristen@ffburn.org](mailto:kristen@ffburn.org)

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### SPONSORSHIP LEVELS FOR:

#### **Birdies for Burns Golf Tournament**

##### **TITLE SPONSOR - \$10,000**

- 2 Foursomes of golf including gift bags for each golfer
- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization branding featured on event sponsor board
- Sponsorship recognition and award presented during the event & opportunity to speak on behalf of your company
- Company/Organization branding and website link on the FFBI website
- Featured page in FFBI Newsletter
- Social media posts/mentions before & after the event including one (1) promotional video of your company/organization to be posted on FFBI social platforms

##### **Food and Beverage Sponsors \$5,000**

- 1 Foursome of golf including gift bags for each golfer
- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization branding featured on event sponsor board
- On stage recognition during the event
- Company/Organization and website link on the FFBI website
- Social Media mentions before and after the event

##### **Tee Sponsor \$3,000**

- 1 Foursome of golf including gift bags for each golfer
- Company/Organization branding and name recognition on FFBI website
- Company/Organization branding featured on event sponsor board
- Signage and table at sponsored hole with opportunity to communicate what you do as an organization

##### **Happy Hour Sponsor \$1,000**

- Company/Organization branding and name recognition on FFBI website
- Company/Organization branding featured on event sponsor board
- Signage and table in cocktail area with opportunity to communicate what you do as an organization

*\*Information on additional golf foursomes will be available February 2024\**

**Questions?** Please contact Kristen Graham at 916-739-8525 or [kristen@ffburn.org](mailto:kristen@ffburn.org)



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### SPONSORSHIP LEVELS FOR:

#### **Cornhole Tournament**

##### **Tournament Sponsor \$2,000**

- Company/Organization branding and name recognition on FFBI website
- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization/Individual branding featured on event sponsor board
- Personalized Cornhole board set (2) with branding (*for you to keep after the event*)
- Two (2) teams of two (2) to enter into the tournament
- Social media posts/mentions before & after the event including one (1) promotional video of your company/organization to be posted on FFBI social platforms
- Logo on event t-shirt

##### **Gold Sponsor \$1,000**

- Company/Organization branding and name recognition on FFBI website
- Company/Organization branding featured on event sponsor board
- One (1) team of two (2) to enter into the tournament
- Social media mentions before and after the event
- Logo on event t-shirt

##### **Silver Sponsor \$500**

- Company/Organization branding and name recognition on FFBI website
- Company/Organization/Individual branding featured on event sponsor board
- Social media mentions before event
- Logo on event t-shirt

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## THANK YOU!

*The Firefighters Burn Institute thanks you for your consideration of sponsorship for our upcoming fundraising events. We would not be able to continue our mission and grow as an organization if it weren't for you!*

*Because of your support in 2023, the Firefighters Burn Institute was able to expand several of our burn survivor recovery programs to include a Young Adult Retreat, double the number of attendees at our Adult Burn Survivor Recovery Retreat, and also expand the age range for our Little Heroes Family Burn Camp to accommodate more families.*



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