



# FIREFIGHTERS BURN INSTITUTE

# Sponsorship Opportunities

Dear Potential Sponsor,

The Firefighters Burn Institute is incredibly excited to continue celebrating 50 years supporting the burn community! As a previous event sponsor, you are receiving a first look at sponsorship opportunities for the upcoming event season. We look forward to your continued support of the Firefighters Burn Institute.

We invite you to join us and take a moment to review the attached Event Sponsorship Opportunity outline. With your sponsorship we will also feature your business on media releases, our website, social media sites, as well as printed materials.

***How your sponsorship will make a difference:*** Your generous sponsorship will make a difference in providing life-changing opportunities to children, adults, and firefighters who have suffered the tragedy of a serious burn injury.

- Little Heroes Family Burn Camp (ages 1-6) and Firefighters Kids Camp (ages 6-17)
- Team BRIGHT (Burn Recovery In Groups Healing Together) – Community reintegration program for young burn survivors built on friendship, support, and goal-attainment. Organized in collaboration between the Firefighters Burn Institute and Shriners Children’s – Northern CA
- Adult Burn Survivor Recovery Retreat, Young Adult Retreat, and burn survivor support groups
- Liaison Response Team – Firefighters supporting burn injured firefighters & their families
- Youth Firesetter Intervention Program
- Educational scholarships for burn survivors, firefighters & burn care professionals
- Burn treatment and rehabilitation research at our FFBI Regional Burn Center located in UCD Medical Center, Sacramento

***We hope you will join us in continuing our mission by committing to be an event sponsor for 2025!*** Please contact Sarah Valentine at 916-739-8525 or [sarah@ffburn.org](mailto:sarah@ffburn.org) with any questions, if you need further information or to sign up.

Sincerely,

Joe Pick  
Executive Director, Firefighters Burn Institute  
Ret. Captain, Sacramento Metropolitan Fire District

# Why Sponsor?

- Enhance your company's awareness while heightening visibility in our community
- Make a positive impact by associating your company with firefighting heroes and a charity that provides programs and services to firefighters and burn survivors of all ages
- Assist in providing life-enriching programs to burn survivors and their families

## Sponsor Enrollment Form

**My company/organization would like to sponsor for the following event(s) for the 2025 season:**

Please fill out and return to Sarah Valentine at Sarah@ffburn.org

Sponsor Level information is on the following pages.

### 2025 EVENTS

### SPONSOR LEVEL (please check)

<b>Cornhole Tournament</b>	Tournament		Gold	Silver	
<b>Birdies for Burns</b>	Title	Food & Bev	Tee (with foursome)	Tee (without foursome)	Happy Hour
<b>Luau on the Links</b>	Title	Platinum	Gold	Silver	Bronze
<b>Heroes, Hops &amp; Hot Rods</b>	Title	Platinum	Gold	Silver	Bronze
<b>Pickleball Tournament</b>	Tournament		Gold	Silver	

Business Name: \_\_\_\_\_  
(Please list name EXACTLY how you would like it to appear in all recognition materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone (business/cell): \_\_\_\_\_ Website: \_\_\_\_\_

If any of the following documentation is required for sponsorship, please check below:

IRS Determination Letter

W-9 Form

Federal Tax-ID#

**DATE: April 19th**



# Cornhole Tournament

## Title Sponsor- \$2,000

- Personalized Cornhole board set (2) with branding (for you to keep after the event)
- Company/Organization branding and name recognition on FFBI website
- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization/Individual branding featured on event sponsor board
- Two (2) teams of two (2) to enter into the tournament
- Social media posts/mentions before & after the event including one (1) promotional video of your company/organization to be posted on FFBI social platforms

## Gold Sponsor- \$1,000

- Company/Organization branding and name recognition on FFBI website
- Company/Organization branding featured on event sponsor board
- One (1) team of two (2) to enter into the tournament
- Social media mentions before and after the event

## Silver Sponsor- \$500

- Company/Organization branding featured on event sponsor board
- One (1) team of two (2) to enter into the tournament



**DATE: May 12th**



# Birdies for Burns Golf Tournament

## Title Sponsor- \$10,000

- 2 Foursomes of golf including gift bags for each golfer
- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization branding featured on event sponsor board
- Sponsorship recognition and award presented during the event & opportunity to speak on behalf of your company
- Company/Organization branding and website link on the FFBI website
- Featured page in FFBI Newsletter
- Social media posts/mentions before & after the event including one (1) promotional video of your company/organization to be posted on FFBI social platforms

## Food and Beverage Sponsor- \$5,000

- 1 Foursome of golf including gift bags for each golfer
- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization branding featured on event sponsor board
- On stage recognition during the event
- Company/Organization and website link on the FFBI website
- Social Media mentions before and after the event

## Tee Sponsor- \$3,000 or \$2,000 (without Foursome)

- 1 Foursome of golf including gift bags for each golfer
- Company/Organization branding and name recognition on FFBI website
- Company/Organization branding featured on event sponsor board
- Signage and table at sponsored hole with opportunity to communicate what you do as an organization

## Happy Hour Sponsor- \$1,000

- Company/Organization branding and name recognition on FFBI website
- Company/Organization branding featured on event sponsor board
- Signage and table in cocktail area with opportunity to communicate what you do as an organization





**DATE: May 31st**

# Luau on the Links

## Title Sponsor- \$10,000

- Opportunity to display promotional materials and banner in a prominent location during event
- Company/Organization branding featured on event sponsor board
- Sponsorship recognition and award presented during event & opportunity to speak on behalf of your company
- Company/Organization branding and website link on the FFBI website
- Featured page in FFBI Newsletter
- Social media posts/mentions before & after the event including one (1) promotional video of your company/organization to be posted on FFBI social platforms
- Reserved tables for 20 people at the event

## Platinum Sponsor- \$5,000

- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization branding featured on event sponsor board
- On stage recognition during the event
- Company/Organization branding and website link on the FFBI website
- Social Media mentions before and after the event
- Reserved table for 10 people at the event

## Gold Sponsor- \$3,000

- Company/Organization branding and website link on the FFBI website
- Company/Organization branding featured on event sponsor board
- Social Media mentions before and after the event
- Invitation for 6 people to attend the event

## Silver Sponsor- \$2,000

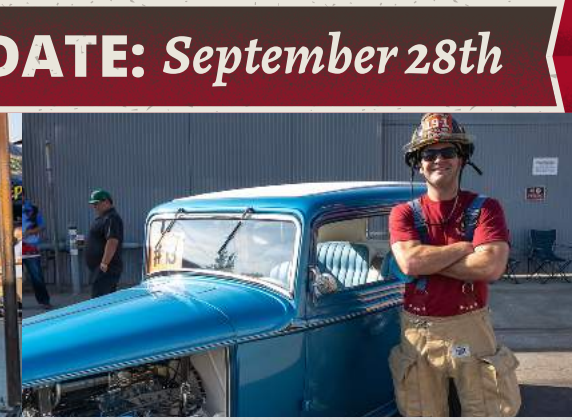
- Company/Organization branding and website link on the FFBI website
- Company/Organization branding featured on event sponsor board
- Social Media mentions before the event
- Invitation for 4 people to attend the event

## Bronze Sponsor- \$1,000

- Company/Organization branding featured on event sponsor board
- Invitation for 2 people to attend the event



**DATE: September 28th**



# Heroes, Hops & Hot Rods

## Title Sponsor- \$10,000

- Opportunity to display promotional materials and banner in a prominent location during event
- Company/Organization branding featured on event sponsor board
- Sponsorship recognition and award presented during event & opportunity to speak on behalf of your company
- Company/Organization branding and website link on the FFBI website
- Featured page in FFBI Newsletter
- Social media posts/mentions before & after the event including one (1) promotional video of your company/organization to be posted on FFBI social platforms
- Invitation for 20 people to attend the event

## Platinum Sponsor- \$5,000

- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization branding featured on event sponsor board
- On stage recognition during the event
- Company/Organization branding and website link on the FFBI website
- Social Media mentions before and after the event
- Invitation for 10 people to attend the event

## Gold Sponsor- \$3,000

- Company/Organization branding and website link on the FFBI website
- Company/Organization branding featured on event sponsor board
- Social Media mentions before and after the event
- Invitation for 6 people to attend the event

## Silver Sponsor- \$2,000

- Company/Organization branding and website link on the FFBI website
- Company/Organization branding featured on event sponsor board
- Social Media mentions before the event
- Invitation for 4 people to attend the event

## Bronze Sponsor- \$1,000

- Company/Organization branding featured on event sponsor board
- Invitation for 2 people to attend the event





**DATE: October 18th**

# Pickleball Tournament

## Tournament Sponsor- \$2,000

- Company/Organization branding and name recognition on FFBI website
- Opportunity to display promotional materials and banner in a prominent location during the event
- Company/Organization/Individual branding featured on event sponsor board
- Personalized Pickleball Paddles set (2) with branding (for you to keep after the event)
- Two (2) teams of two (2) to enter into the tournament
- Social media posts/mentions before & after the event including one (1) promotional video of your company/organization to be posted on FFBI social platforms

## Gold Sponsor- \$1,000

- Company/Organization branding and name recognition on FFBI website
- Company/Organization branding featured on event sponsor board
- One (1) team of two (2) to enter into the tournament
- Social media mentions before and after the event

## Silver Sponsor- \$500

- Company/Organization branding and name recognition on FFBI website
- Company/Organization/Individual branding featured on event sponsor board

